SYLLABUS – A COURSE DESCRIPTION

I. General information

1. Course name: **Introduction to social and intercultural communication**
2. Course code: **15-ITSAIC-ES-11** ([Link USOSWeb](#))
3. Course type (compulsory or optional): compulsory
4. Study programme name: **English Studies: Literature and Culture**
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme**): 1st cycle**
6. Educational profile (general academic profile or practical profile): **academic**
7. Year of studies (if relevant): I
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours): lectures (L): 15 hours; practical classes (PC): 30 hours
9. Number of ECTS credits: 4
10. Name, surname, academic degree/title, email address of the course lecturer / other teaching staff*: **Coordinator: dr Kamila Debowska-Kozłowska (kamila@amu.edu.pl).** Group instructors – as per current assignment in USOSWeb: dr Kamila Dębowska-Kozłowska
    dr Kamila Dębowska-Kozłowska, kamila@amu.edu.pl
11. Language of instruction: **English**
12. Online learning - yes (partially / fully) / no : **no**

*please underline course coordinator's name

II. Detailed information

1.   Course aim (aims)

1. Providing students with the concepts, terminology, theories and methodologies concerning social and intercultural communication
2. Developing the skills of using the methods and tools for the critical analysis of social and intercultural communication and for the interpretation of cultural texts
3. Developing the skills of giving presentations, formulating and analyzing research problems concerning social and intercultural communication
4. Developing the skill of preparing good academic papers concerning the research in social and intercultural communication, paying attention to the structure and composition of the papers and using proper academic sources
5. Developing the skills of working in a group, taking different roles while preparing projects with other students, participating in discussions and being open and tolerant towards other cultures

2. Pre-requisites in terms of knowledge, skills and social competences (if relevant)

   none

3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes:

Course learning outcome symbol (EU)	On successful completion of the course and validation of its learning outcomes, a student:	Reference to study programme learning outcomes
15-ITSAIC-ES-11_W01	knows and understands the concepts, terminology, theories and methodologies used in social and intercultural communication	K_W02, K_W03

15-ITSAIC-ES-11 _U01	is able to use the methods and tools for the critical analysis of social and intercultural communication and for the interpretation of cultural texts	K_U04
15-ITSAIC-ES-11_U02	is able to give presentations, formulate and analyze research problems concerning social and intercultural communication	K_U02
15-ITSAIC-ES-11__U03	is able to prepare good academic papers concerning the research in social and intercultural communication, is able to pay attention to the structure and composition of the papers and use proper academic sources (PC)	K_U10
15-ITSAIC-ES-11__K01	is ready to work in a group and take different roles while preparing projects with others, is ready to participate in discussions and is open to new ideas and tolerant towards other cultures (PC)	K_K03, K_K06

4. Learning content with reference to course learning outcomes (EU)

Course learning content:	Course learning outcome symbol(s) (EU)
The concept of communication: process, principles and communication competence	15-ITSAIC-ES-11_W01
Social cognition: perception of self and others	15-ITSAIC-ES-11 _U01, 15-ITSAIC-ES-11_U02
Pragmatics of verbal communication: the theory of meaning, implicatures and the notion of relevance	15-ITSAIC-ES-11_W01, 15-ITSAIC-ES-11__U03
Speech act theory	15-ITSAIC-ES-11_W01, 15-ITSAIC-ES-11_U02
Nonverbal communication	15-ITSAIC-ES-11_W01, 15-ITSAIC-ES-11_U02
Identifying Cultural Norms and Values	15-ITSAIC-ES-11__K01
Politeness theories	15-ITSAIC-ES-11_W01, 15-ITSAIC-ES-11__K01

Intercultural Communication Competence	15-ITSAIC-ES-11__K01
Persuasive Speaking: the structure and content of a persuasive message, models and theories of persuasion.	15-ITSAIC-ES-11_W01, 15-ITSAIC-ES-11_U02

5. Reading list

Bakic-Miric, Natasa. 2012. *An Integrated Approach to Intercultural Communication.*

Newcastele upon Tyne: Cambridge Scholars Publishing.

Brown, Keith (ed.). 2006. *Encyclopedia of language and linguistics: Pragmatics Volume*. Oxford:

Elsevier. – artykuły naukowe dotyczące wybranych treści kształcenia

Mey, Jacob L. 2001. *Pragmatics*: An Introduction. 2nd edition. Oxford: Blackwell.

Perloff, Richard M. 2013. *The Dynamics of Persuasion: Communication and Attitudes in the 21st Century*.

New York: Routledge.

Verderber, Kathleen S., Rudolph F. Verderber, Deanna D. Sellnow. 2014. *Communicate!*

Wadsworth Cengage Learning**.**

III. Additional information

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest other methods.)

Teaching and learning methods and activities	X
Lecture with a multimedia presentation	X (L)
Interactive lecture	X (L)
Problem-based lecture	
Discussions	X (PC)
Text-based work	X (PC)
Case study work	
Problem-based learning	
Educational simulation / game	
Task-solving learning (e.g.: calculation, artistic, practical tasks)	
Experiential work	X (PC)
Laboratory work	
Scientific inquiry method	X (PC)
Workshop method	X (PC)
Project work	
Demonstration and observation	X
Sound and/or video demonstration	X
Creative methods (e.g.: brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	X (PC)
Group work	X (PC)
Other – please specify	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each LO (EU) and/or suggest different methods)

Assessment methods	Course learning outcome symbol				
	15-ITSAIC-ES-11_W01	15-ITSAIC-ES-11_U01	15-ITSAIC-ES-11_U02	15-ITSAIC-ES-11__U03	15-ITSAIC-ES-11__K01
Written exam	X	X	X	X	
Oral exam					
Open book exam					
Written test	X	X	X	X	
Oral test					
Multiple choice test	X	X	X	X	
Project					
Essay					
Report					
Individual presentation	X (PC)	X (PC)	X (PC)	X (PC)	X (PC)
Practical exam (performance observation)					
Portfolio					
Other (please specify) - Participation in classroom discussions	X (PC)	X (PC)	X (PC)	X (PC)	X (PC)
…					

3. Student workload (ECTS credits)

Activity types		Mean number of hours spent on each activity type
Contact hours with the teacher as specified in the study programme		45
Students' self-study*	Preparation for classes	15
	Reading for classes	20
	Essay / report / presentation / demonstration preparation, etc.	5
	Project preparation	
	Term paper preparation	
	Written test preparation	15
	Exam preperation	20
	…	

TOTAL HOURS	120
Total ECTS credits for the course	4

* please indicate the appropriate activity types and/or propose different activities

4. Assessment criteria in accordance with AMU in Poznan's grading system:

Very good (bdb; 5,0):

- excellent knowledge of concepts, terminology, theories and methodology used in the field of intercultural and social communication
- excellent ability to use the methods and tools for the critical analysis of social and intercultural communication and for the interpretation of cultural texts, excellent ability to give presentations, formulate and analyze research problems concerning social and intercultural communication, excellent ability to prepare good academic papers concerning the research in social and intercultural communication, excellent ability to pay attention to the structure and composition of the papers and use proper academic sources
- excellent social competences in regard to working in a group and taking different roles while preparing projects with others, excellent social competences in regard to participating in discussions and being open to new ideas and being tolerant towards other cultures

Good plus (+db; 4,5): 1-2 learning outcomes attained at level slightly below excellent

Good (db; 4,0): All or nearly all learning outcomes attained at least at a good level

Satisfactory plus (+dst; 3,5): 1-2 learning outcomes attained at a satisfactory level, others at a good level

Satisfactory (dst; 3,0): All or nearly all learning outcomes attained at a satisfactory level.

Overall course pass mark: 60%.

Unsatisfactory (ndst; 2,0): Most learning outcomes not attained at a satisfactory level.