

SYLLABUS – A COURSE DESCRIPTION

I. General information

1. Course name: **Culture-oriented English practice: Writing and editing workshop ...**
2. Course code: **15-COEP-WEW-ES-12; COEP-WEW-ES-22** ([Link USOSWeb](#))
3. Course type (compulsory or optional): **compulsory...**
4. Study programme name: **English Studies: Literature and Culture**
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme): **1st cycle**
6. Educational profile (general academic profile or practical profile): **academic**
7. Year of studies (if relevant): **II**
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours): **120 h, practical classes**
9. Number of ECTS credits: **3+3**
10. Name, surname, academic degree/title, email address of the course lecturer / other teaching staff*: **Coordinator Christopher Whyatt BA, (email: chrisw@wa.amu.edu.pl)**. Group instructors – as per current assignment in USOSWeb.
11. Language of instruction: **English**
12. Online learning - yes (partially / fully) / no : **no**

*please underline course coordinator's name

II. Detailed information

1. Course aim (aims)

1. to convey knowledge about the structure of selected media texts
2. to improve students' skills in writing short media texts
3. to develop students' ability to formulate correct theses and to write coherent paragraphs
4. to develop students' ability to write essays (400-500 words) using various rhetorical models
5. to develop students' skills to write COEP-WEW_W01 a scientific essay (research paper) based on sources.

2. Pre-requisites in terms of knowledge, skills and social competences (if relevant)

none

3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes:

Course learning outcome symbol (EU)	On successful completion of the course and validation of its learning outcomes, a student:	Reference to study programme learning outcomes
COEP-WEW_W01	knows the rules of writing different media texts	K_W06;
COEP-WEW_U02	is able to write different types of media texts	K_U01; K_U08; K_U10
COEP-WEW_U03;	is able to formulate correct theses and write coherent paragraphs	K_U01; K_U08; K_U10;

COEP-WEW_U04	can plan and write short essays using different rhetorical forms	K_U01; K_U06; K_U08; K_U10;
COEP-WEW_U05	can plan and write a research paper based on scientific sources	K_U01; K_U02; K_U08; K_U10;

4. Learning content with reference to course learning outcomes (EU)

Course learning content:	Course learning outcome symbol(s) (EU)
Analysis and writing of media texts	COEP-WEW_W01; COEP-WEW_U02
Writing strong thesis statements coherent paragraphs	COEP-WEW_U03; COEP-WEW_K01
Planning and writing short essays using different rhetorical models	COEP-WEW_U04
Style, syntax, punctuation and vocabulary - language exercises	COEP-WEW_U02; COEP-WEW_U03; COEP-WEW_K01; COEP-WEW_U04
Basic information about the editing of the text according to the WA Stylesheet	COEP-WEW_U05
Planning and writing a short research paper based on sources	COEP-WEW_U05

5. Reading list

Scott A. Kuehn and Andrew Lingwall. 2016. The basics of media writing. Sage publishing.
Hicks, Wynford. 2008. Writing for journalists (2nd edition). London: Routledge
Stovall, James. 2013. Writing Like a Journalist (Tennessee Journalism Series). Tennessee: First Inning Press. Kindle Edition.

Batty, Craig & Cain, Sandra. 2010. Media writing A practical introduction. London: Palgrave Macmillan
 Evans, Harold. 2000. Essential English for journalists, editors and writers. London: Random House

Blanchard, K. and Ch. Root. 2010. Ready to write 3. Longman

Robitaille, J. and R. Connelly, 2008. Writer's Resources. From Paragraph to Essay.

Swales, J. and C. Feak. 2004. Academic writing for graduate students: Essential tasks and skills. Ann Arbor, MI: University of Michigan Press.

Macpherson, Robin. 2004. English for Academic Purposes.

Stephen Pinker, 2014. The sense of Style: The thinking Person's Guide to Writing in the 21st Century

III. Additional information

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest other methods.)

Teaching and learning methods and activities	X
Lecture with a multimedia presentation	x
Interactive lecture	
Problem-based lecture	
Discussions	x
Text-based work	x
Case study work	
Problem-based learning	
Educational simulation / game	
Task-solving learning (e.g.: calculation, artistic, practical tasks)	x
Experiential work	
Laboratory work	
Scientific inquiry method	
Workshop method	
Project work	
Demonstration and observation	
Sound and/or video demonstration	
Creative methods (e.g.: brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	x
Group work	
Other – please specify	
...	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each learning outcome (EU) and/or suggest different methods)

Assessment methods	Course learning outcome symbol									
	COEP - WEW _W01	COEP - WEW _U02	COEP - WEW _U03	COEP - WEW _U04	COEP - WEW _U05					
Written exam	X	X	X	X						
Oral exam										
Open book exam										
Written test	x									
Oral test										
Multiple choice test										
Project										
Essay	x	x	x	x	x					
Report	x	x	x	x	x					
Individual presentation										
Practical exam (performance observation)										
Portfolio										
Other (please specify) -										
...										

3. Student workload (ECTS credits)

Activity types		Mean number of hours spent on each activity type
Contact hours with the teacher as specified in the study programme		120
Students' self-study*	Preparation for classes	15
	Reading for classes	10
	Essay / report / presentation / demonstration preparation, etc.	10
	Project preparation	10
	Term paper preparation	
	Exam preparation	15

	Other (please specify) -	
	...	
TOTAL HOURS		180
Total ECTS credits for the course		6

* please indicate the appropriate activity types and/or propose different activities

4. Assessment criteria in accordance with AMU in Poznan's grading system:

Very good (bdb; 5.0): level of written work at 92-100%, very good in-class participation

Good plus (+db; 4.5): 1-2 learning outcomes attained at level slightly below excellent.

Good (db; 4.0): All or nearly all learning outcomes attained at least at a good level

Satisfactory plus (+dst; 3.5): 1-2 learning outcomes attained at a satisfactory level, others - at a good level

Satisfactory (dst; 3.0): All or nearly all learning outcomes attained at a satisfactory level.
Overall course pass mark: 60%. level of written work at 60-67%, occasional in-class participation

Unsatisfactory (ndst; 2.0): Most learning outcomes not attained at a satisfactory level