

## SYLLABUS – A COURSE DESCRIPTION

### I. General information

1. Course name: **Introduction to the history of the book with elements of the technology of knowledge ...**
2. Course code: **15-IHWETK-ES-11...** ([Link USOSWeb](#))
3. Course type (compulsory or optional): **compulsory...**
4. Study programme name: **English Studies: Literature and Culture**
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme): **1st cycle**
6. Educational profile (general academic profile or practical profile): **academic**
7. Year of studies (if relevant): **2BA...**
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours): **30 hours classes**
9. Number of ECTS credits: **4**
10. Name, surname, academic degree/title, email address of the course lecturer / other teaching staff\*: **Coordinator (email) prof. UAM dr hab. Joanna Maciulewicz.** Group instructors – as per current assignment in USOSWeb.
11. Language of instruction: **English**
12. Online learning - yes (partially / fully) / no : **no**

\*please underline course coordinator's name

### II. Detailed information

#### 1. Course aim (aims)

To characterise of the history of the book as a discipline: the object of inquiry, methodology and aims of inquiry

to teach basic concepts and terminology of the history of the book

to develop skills of reading and analysing theoretical texts of the history of the book

to develop skills of formulating oral and written utterances indispensable for the participation in academic debates

#### 2. Pre-requisites in terms of knowledge, skills and social competences (if relevant)

**none**

#### 3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes:

Course learning outcome symbol (EU)	On successful completion of the course and validation of its learning outcomes, a student:	Reference to study programme learning outcomes
IHWETK_W01	knows and understands basic concepts and problems in the field of the history of the book and the technology of knowledge	K_W01, KW02

IHBWETK_U01	is able to read and analyse theoretical texts from the history of the book...	K_U01...
IHBWETK_U02	is able to present and compare theories of the history of the book	K_U06...
IHBWETK_U03	Is able to formulate critical opinions on the problems presented in the theoretical texts of the history of the book	K_U06
IHBWETK_K01	is ready to participate in debates on book culture	K_K03, K_K05...

#### 4. Learning content with reference to course learning outcomes (EU)

<b>Course learning content:</b>	<b>Course learning outcome symbol(s) (EU)</b>
Characterisation of the history of the book: its aims, object of inquiry and methodology	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01
The evolution of authorship: birth and death of the author, the influence of media on the conceptualization of authorship, authorship in the times of digital revolution	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01
Characterisation of the history of reading: the aims, object of inquiry, methodologies	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01
The influence of media of communication on book culture	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01
Characterization of oral culture	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01
The influence of alphabetization, print and digitality on book culture and models of knowledge	IHBWETK_W01, IHBWETK_U01, IHBWETK_U02, IHBWETK_U03, IHBWETK_K01


5. Reading list

Darnton, Robert. 1990. *The Kiss of Lamourette. Reflections in Cultural History*. London and Boston: Faber and Faber.

Finkelstein, David and Alistair McCleery. 2012. *Introduction to Book History*. London and New York: Routledge.

Hammond, Adam. 2016. *Literature in the Digital Age*. Cambridge: Cambridge University Press.

Levy, Michelle and Tom Mole. 2017. *Introduction to Book History*. Peterborough, Ont.: Broadview Press.

McKenzie, D.F. 1999. *Bibliography and the Sociology of the Texts*. Cambridge: Cambridge University Press.

Laquintano, Timothy. 2016. *Mass Authorship and the Rise of Self-Publishing*. Iowa City: University of Iowa Press.

Ong, Walter. 2013. *Orality and Literacy*. London and New York: Routledge.

Rose, Jonathan. 2018. *Reader's Liberation*. Oxford: Oxford University Press.

Raven, James. 2018. *What is the History of the Book*. Cambridge: Polity Press.

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**III. Additional information**

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest other methods.)

<b>Teaching and learning methods and activities</b>	<b>X</b>
Lecture with a multimedia presentation	X
Interactive lecture	x
Problem-based lecture	x
Discussions	x

Text-based work	x
Case study work	
Problem-based learning	
Educational simulation / game	
Task-solving learning (e.g.: calculation, artistic, practical tasks)	
Experiential work	
Laboratory work	
Scientific inquiry method	
Workshop method	
Project work	
Demonstration and observation	
Sound and/or video demonstration	
Creative methods (e.g.: brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	
Group work	
Other – please specify	
...	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each learning outcome (EU) and/or suggest different methods)

Assessment methods	Course learning outcome symbol									
	IHB WE TK_ W0 1	IHB WE TK_ U01	IHB WE TK_ U02	IHB WE TK_ U03	IHB WE TK_ K01					
Written exam										
Oral exam	x	x	x	x	x					
Open book exam										
Written test										
Oral test										
Multiple choice test										
Project										
Essay	x	x	x	x	x					
Report										
Individual presentation										
Practical exam (performance observation)										
Portfolio										
Other (please specify) -										
...										

3. Student workload (ECTS credits)

Activity types		Mean number of hours spent on each activity type
Contact hours with the teacher as specified in the study programme		30
Students' self-study*	Preparation for classes	
	Reading for classes	30
	Essay / report / presentation / demonstration preparation, etc.	20
	Project preparation	
	Term paper preparation	30
	Exam preparation	10
	Other (please specify) -	
	...	
TOTAL HOURS		120
Total ECTS credits for the course		4

\* please indicate the appropriate activity types and/or propose different activities

#### 4. Assessment criteria in accordance with AMU in Poznan's grading system:

**Very good (bdb; 5.0):** Excellent knowledge of problems of the history of the book... ; excellent ability to formulate oral and written utterances on the history of the book and to use terminology of concepts of the discipline; excellent social competences in regard to participation in debates on book culture.

**Good plus (+db; 4.5):** 1-2 learning outcomes attained at level slightly below excellent.

**Good (db; 4.0):** All or nearly all learning outcomes attained at least at a good level

**Satisfactory plus (+dst; 3.5):** 1-2 learning outcomes attained at a satisfactory level, others - at a good level

**Satisfactory (dst; 3.0):** All or nearly all learning outcomes attained at a satisfactory level. Overall course pass mark: 60%. Credit requirements: reading and analysing assigned texts, participation in class discussions, essays.

**Unsatisfactory (ndst; 2.0):** Most learning outcomes not attained at a satisfactory level