

COURSE MODULE/SUBJECT DESCRIPTION

I. General information

1. Course/subject module name – **Culture-oriented English practice: Public speaking**
2. Course/subject module code – **15-COEP-PS-ES-12/22** ([Link USOSWeb](#))
3. Type of course module/subject (obligatory or optional) - **obligatory**
4. Field of study – **English Studies: Literature and Culture**
5. Level of education (I or II degree, Master's degree) – **I degree**
6. Education profile (general/experiential) – **general academic**
7. Year of study (if applicable) – **3rd year**
8. Type of classes and number of hours (e.g. 15 h W, 30 h C) – **120 h CW (60+60)**
9. Number of points ECTS – **6 (3+3)**
10. Name, surname, title/degree, e-mail address of lecturer(s*) / teacher(s) – **Coordinator: dr Maciej Kielar, m_kielar@amu.edu.pl**, Instructor - according to the class assignment in USOSWeb
11. Language of instruction – **English**
12. Classes/subjects taught remotely (e-learning) – **no**

*please underline the course coordinator

II. Detailed information

1. Course Module/Subject Objectives:
 - Learn the principles of good public speaking
 - Creating persuasive speeches and presentations
 - Avoiding "data overload" and other common presentation mistakes
 - Know the elements of a persuasive speech
 - Maximize your impact on your audience
 - Improve communication skills
 - Enhance your ability to listen, analyze, and counterargue with others
 - Exercise control over your body while speaking in public
2. Prerequisites in terms of knowledge, skills and social competences (if applicable) **None**
3. Learning outcomes (EK) for the module and reference to the learning outcomes (EK) for the course of study

Course learning outcome symbol (EU)	On successful completion of the course and validation of its learning outcomes, a student:	Reference to study programme learning outcomes
PS_W01	knows and understands the basic principles of creating good public speeches	K_W05
PS_W02	knows and understands the complex nature of language used in public speaking	K_W06
PS_U01	is able to create persuasive speeches and presentations without data overload using persuasive speech elements.	K_U01-03
PS_U02	is able to maximize the impact of speech on the audience through verbal and non-verbal means.	K_U06-09
PS_U03	is able and willing to propose his/her own interpretation of texts and takes active part in class discussions	K_U01-03, K_U06-09
PS_U04	is able and willing/ready to use literature sources, mainly in English	K_U01-03, K_U06-09

PS_U05	is able and willing to draw conclusions and organize the results of discussions	K_U01-03, K_U06-09
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4. Course contents with reference to EC for the module/subject

Course learning content:	Course learning outcome symbol(s) (EU)
Analysis of public speaking	PS_W01-02, PS_U01-05
Create professional information presentations	PD_W01-02, PD_U01-05
Creating professional persuasive presentations	PS_W01-02, PS_U01-05
Group discussion	PS_W01-02, PS_U01-05
Counterargument and substantive criticism of colleagues' speeches	PS_W01-02, PS_U01-05

5. Recommended literature:

Dale Carnegie, Joseph Berg Esenwein. 2017. *The Art of Public Speaking*. Mineola, New York

Foulds, Wallace. 2018. *Communication Skills*. CreateSpace Independent Publishing Platform,

Morgan, Nick 2008. *Wystąpienia publiczne. Osobisty mentor*. Harvard Business School Press, Cambridge

Rusinek, Michał and Aneta Załazińska. 2008. *Retoryka podręczna*. Znak, Kraków

Woodhouse, Allan. 2018. *Confident Speaking. A Practical Guide*. Icon Books, Limited, London

6. Information on where to view class materials, lab instructions, etc.: Moodle platform

III. Additional information

1. Methods and forms of teaching allowing achieving the assumed EK (please indicate methods appropriate for the module or/and suggest others)

Methods and forms of conducting classes	✓
Lecture with multimedia presentation of selected issues	✓
Conversation lecture	
Problem-based lecture	
Discussion	✓
Working with text	✓
Case study method	✓
Problem-based learning	
Didactic/simulation game	✓
Solve tasks (e.g.: computational, artistic, practical)	
Exercise method	✓
Laboratory method	
Research method (scientific inquiry)	
Workshop method	✓
Project method	✓
Demonstration and observation	✓
Audio and/or video demonstrations	✓
Activating methods (e.g. brainstorming, SWOT analysis technique, decision tree technique, "snowball" method, constructing "mind maps")	✓
Working in groups	✓
Other (what kind?) -	
...	

2. Ways of evaluating the degree of EC achievement (please indicate the ways appropriate to a given EC from among the proposed ways or/and suggest others)

Assessment methods	Symbols EK symbols for the module/subject						
	PS_W01	PS_W02	PS_U01	PS_U02	PS_U03	PS_U04	PS_U05
Written Examination							
Oral examination	X	X	X	X			X
An "open book" exam							
Written test							
Oral test							
Test							
Project	X	X	X	X	X	X	X
Essay							
Rapport	X	X	X	X	X	X	X
Multimedia presentation	X	X	X	X	X	X	X
Practical exam (observation of performance)	X	X	X	X	X	X	X
Portfolio							

Other (what kind?) -							
...							

3. Student workload and ECTS credits

Form of activity		Average number of hours to complete the activity
Teaching hours (according to the study plan) with a teacher		120 h
Student's own work*	Preparing for class	10h
	Reading designated literature	10 h
	Preparation of written work, report, presentation, demonstration, etc.	10 h
	Project preparation	10 h
	Preparation of a term paper	
	Exam preparation	20h
	Other (what kind?) -	
	...	
TOTAL HOURS		180
NUMBER OF ECTS CREDITS FOR THE MODULE/SUBJECT		6

* please indicate from the suggested examples of student's own work appropriate for the described module or/and suggest others

4. Assessment criteria in accordance with AMU in Poznan's grading system:

Very good (bdb; 5.0): Excellent knowledge of the subject; excellent mastery of the practised abilities.

Good plus (+db; 4.5): 1-2 learning outcomes attained at level slightly below excellent

Good (db; 4.0): All or nearly all learning outcomes attained at least at good level.

Satisfactory plus (+dst; 3.5): 1-2 learning outcomes attained at a satisfactory level, others at a good level

Satisfactory (dst; 3.0): All or nearly all learning outcomes attained at a satisfactory level.
Course credit pass mark: 60%.

Unsatisfactory (ndst; 2.0): Most learning outcomes not attained at a satisfactory level