

## SYLLABUS – A COURSE DESCRIPTION

### I. General information

1. Course name: **Journalistic Chinese**
2. Course code: **15-JCP-CH-11**
3. Course type (compulsory or optional): **optional**
4. Study programme name: **English and Chinese Studies**
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme): **1st cycle**
6. Educational profile (general academic profile or practical profile): **general academic**
7. Year of studies (if relevant): **Year 3**
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours):  
**practical classes: 30 hours**
9. Number of ECTS credits: **2**
10. Name, surname, academic degree/title of the course lecturer/other teaching staff: **mgr Dominik Duda, [dd59222@amu.edu.pl](mailto:dd59222@amu.edu.pl)**
11. Language of classes: **Polish**
12. Online learning: yes (partly – online / fully – online) / **no**

### II. Detailed information

1. Course aim (aims):  
Preparing students to reading Chinese language press  
Presenting specific traits of Chinese press language
2. Pre-requisites in terms of knowledge, skills and social competences (if relevant): Brak.
3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes (EK):

Course learning outcome symbol (EU)	On successful completion of the course and validation of its learning outcomes, a student:	Reference to study programme learning outcomes (EK)
15-JCP-CH_01	understands the specific traits of Chinese journalistic language and knows its historical background	K_W09
15-JCP-CH_02	translates simple press texts from Chinese language	K_U01
15-JCP-CH_03	knows basic research and interpretation methods in use with Chinese press texts	K_W10
15-JCP-CH_04	knows the basics of functioning of press publishers in Chinese People's Republic and Republic of China	K_W11
15-JCP-CH_05	knows basic phases specific to Chinese journalistic language	K_U01
15-JCP-CH_06	uses press as a medium of knowledge about Chinese cultural trends	K_K09

4. Learning content with reference to course learning outcomes (EU)

Course learning content:	Course learning outcome symbol (EU)
Chinese journalism – historical background and current situation	15-JCP-CH_01, 15-JCP-CH_04
Weather forecast	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Political news	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Economic news	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Scientific news	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Chinese social problems	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Cultural news	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05, 15-JCP-CH_06
Sport news	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05

Chinese diplomacy	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Foreign countries in Chinese press	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Poland in Chinese press	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Conflicts	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Trivia	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05
Advertisement	15-JCP-CH_02, 15-JCP-CH_03, 15-JCP-CH_05

5. Reading list:

Szkudlarczyk Wisława 1995. Chiński język prasowy. Podręcznik – antologia. Poznań: Wydawnictwo Naukowe UAM.

### III. Additional information

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest different methods)

Teaching and learning methods and activities	X
Lecture with a multimedia presentation	
Interactive lecture	x
Problem – based lecture	x
Discussions	x
Text-based work	
Case study work	
Problem-based learning	
Educational simulation/game	
Task – solving learning (eg. calculation, artistic, practical tasks)	
Experiential work	
Laboratory work	
Scientific inquiry method	
Workshop method	
Project work	
Demonstration and observation	
Sound and/or video demonstration	
Creative methods (eg. brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	
Group work	
Other (please specify) -	
...	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each LO and/or suggest different methods)

Assessment methods	Course learning outcome symbol					
	15-JCP-CH_01	15-JCP-CH_02	15-JCP-CH_03	15-JCP-CH_04	15-JCP-CH_05	15-JCP-CH_06
Written exam						
Oral exam						
Open book exam						

Written test	x	x	x	x	x	x
Oral test						
Multiple choice test						
Project						
Essay						
Report						
Individual presentation						
Practical exam (performance observation)						
Portfolio						
Other (please specify) -						
...						

### 3. Student workload and ECTS credits

Activity types		Mean number of hours spent on each activity type
Contact hours with the teacher as specified in the study programme		30
Independent study*	Preparation for classes	10
	Reading for classes	10
	Essay / report / presentation / demonstration preparation, etc.	
	Project preparation	
	Term paper preparation	
	Exam preparation	10
	Other (please specify) -	
	...	
Total hours		60
Total ECTS credits for the course		2

\* please indicate the appropriate activity types and/or suggest different activities

#### 4. Assessment criteria in accordance with AMU in Poznan's grading system:

- 5.0 - student demonstrates: ability to translate texts correctly and smoothly; throughout knowledge on the history and current situation of Chinese press and related media; command of specific traits of journalistic Chinese; ability to interpret press texts.
- 4.5 - student demonstrates: ability to translate texts correctly; vast knowledge on the history and current situation of Chinese press and related media; command of specific traits of journalistic Chinese; ability to interpret press texts.
- 4.0 - student demonstrates: ability to translate texts correctly; knowledge on the key aspects of history and current situation of Chinese press and related media; command of specific traits of journalistic Chinese; ability to interpret press texts.
- 3.5 - student demonstrates: ability to translate texts correctly with the help of the lecturer; knowledge on the key aspects of history and current situation of Chinese press and related media; command of specific traits of journalistic Chinese.
- 3.0 - student demonstrates: ability to translate texts mostly correctly with the help of the lecturer; knowledge on the basic aspects of history and current situation of Chinese press and related media; command of specific traits of journalistic Chinese.
- 2.0 – lack of ability to translate Chinese press texts, lack of knowledge on Chinese press and its history.