SYLLABUS – A COURSE DESCRIPTION

I. General information

1. Course name: Dissemination of results/public speaking
2. Course code: **15-KAD-JIK-11** (Link USOSWeb)
3. Course type (compulsory or optional): compulsory
4. Study programme name: **English Linguistics: Theories, Interfaces, Technologies**
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme): 1st
6. Educational profile (general academic profile or practical profile): **academic**
7. Year of studies (if relevant): 3
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours): 30h practical class
9. Number of ECTS credits: 2
10. Name, surname, academic degree/title, email address of the course lecturer / other teaching staff*: **dr Anna Jelec (jelec@amu.edu.pl), dr Halszka Bąk**
11. Language of instruction: **english / polish**
12. Online learning - yes (partially / fully) / no

*please underline course coordinator's name

II. Detailed information

1. Course aim (aims): The aim of the course is to develop students' knowledge and skills related to the oral and written dissemination of scientific knowledge.

2. Pre-requisites in terms of knowledge, skills and social competences (if relevant)
Students need to be competent in English and Polish.

3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes:

Course learning outcome symbol (EU)	**On successful completion of the course and validation of its learning outcomes, a student:**	**Reference to study programme learning outcomes**
EU_01	applies their knowledge of linguistics to build messages to convey specific content to a specific target group	K_W01 K_U02-015
EU_02	is familiar with current scientific issues; is critical of information sources and is able to distinguish between scientifically based and non-scientific content	K_W01-06 K_U01
EU_03	is able to produce a text that is easy to understand and stylistically correct, both individually and in groups, and to present it	K_W06-07 K_U02-015
EU_04	is able to design communication to promote scientific content alone and in a group	K_W06-09 K_U02-015
EU_05	competently prepares public speeches and digital content	K_W06-09 K_U02-015

4. Learning content with reference to course learning outcomes (EU)

Course learning content:	**Course learning outcome symbol(s) (EU)**
How to read a scientific article? Working with an academic text.	EU_01-EU_05
Academic text vs. creative writing. Basics of scientific communication	EU_01-EU_05
Fake news? How to distinguish between a scientific text and fiction	EU_01-EU_05
How it's made. Cooperation with scientists and collection of data in research	EU_01-EU_05
Who benefits from science? Cooperation with beneficiaries and research participants	EU_01-EU_05
Cooperation with the media; press release	EU_01-EU_05
Cooperation with the media: interview	EU_01-EU_05
Public speaking: handling stress	EU_01-EU_05
Public speaking: how to speak so that people listen	EU_01-EU_05
Multimodal communication	EU_01-EU_05

5. Reading list

Natalia Osica, Wiktor Niedzicki “Sztuka promocji nauki. Praktyczny poradnik dla naukowców”

Helen Sword “Stylish Academic Writing”

Gerald Graff, Cathy Birkenstein “They Say, I say. The moves that matter in academic writing”

III. Additional information

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest other methods.)

Teaching and learning methods and activities	**X**
Lecture with a multimedia presentation	x
Interactive lecture	x
Problem-based lecture	x
Discussions	x
Text-based work	x

Case study work	x
Problem-based learning	x
Educational simulation / game	
Task-solving learning (e.g.: calculation, artistic, practical tasks)	x
Experiential work	x
Laboratory work	
Scientific inquiry method	
Workshop method	
Project work	x
Demonstration and observation	
Sound and/or video demonstration	
Creative methods (e.g.: brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	x
Group work	x
Other – please specify	
…	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each LO (EU) and/or suggest different methods)

Assessment methods	**Course learning outcome symbol**					
	EU_01	EU_02	EU_03	EU_04	EU_05	
Written exam						
Oral exam						
Open book exam						
Written test						
Oral test						
Multiple choice test						
Project	x	x				
Essay						
Report						
Individual presentation						
Practical exam (performance observation)						
Portfolio			x	x	x	
Other (please specify) -						
…						

3. Student workload (ECTS credits)

Activity types	**Mean number of hours spent on each activity type**

Contact hours with the teacher as specified in the study programme		30
Students' self-study*	Preparation for classes	5
	Reading for classes	5
	Essay / report / presentation / demonstration preparation, etc.	10
	Project preparation	10
	Term paper preparation	
	Exam preparation	
	Other (please specify) -	
	…	
TOTAL HOURS		60
Total ECTS credits for the course		2

* please indicate the appropriate activity types and/or propose different activities

4. Assessment criteria in accordance with AMU in Poznan's grading system:

Very good (bdb; 5,0): very well mastered material, project and group work demonstrate independent and creative application of the knowledge gained, very good work in class and regular attendance

Good plus (+db; 4,5): very well mastered material, project and group work demonstrate independent application of the acquired knowledge, good work in the classroom and regular attendance

Good (db; 4,0): well mastered material, project and group work demonstrate the application of the acquired knowledge with some help from the lecturer, good work in the classroom and regular attendance

Satisfactory plus (+dst; 3,5): sufficiently mastered material, project and/or group work demonstrate partial application of the knowledge gained, sufficient work and regular attendance at classes

Satisfactory (dst; 3,0): sufficiently mastered material, project and/or group work demonstrate partial application of the knowledge gained, sufficient classroom work and irregular but exceeding the required threshold of pass (66%) in the classes

Unsatisfactory (ndst; 2.0): insufficiently mastered material OR project and/or group work without applying the acquired knowledge OR insufficient work in classes OR student/not classified due to absence exceeding 33% of classes